



The group at Color Art Integrated Interiors was able to offer quick, helpful solutions. They kept the project going. They kept us on track.

*David Wehner
Director of Technical Operations
Charter Media*

The Challenge:

Charter Media had to move. They were told in May 06 that their lease was up and they needed to find a new home for the 72+ employees that currently worked in their Sunset Hills office. This, coupled with the sudden loss of their Director of Operations, made for an intense month in the Charter Family. They quickly found a new office location, but then came the design, build-out, installation and move management that traditionally follows such an assignment. How does this happen with little interruption to everyone's work schedule? And most importantly, how does it happen in 8 months?

The Solution:

In order to fully understand the scope of this project, let's go back to May 2006 when the Director of Operations for Charter Media at the time, left the company on the verge of their relocation. At the last minute, David Wehner, Director of Technical Operations, was brought in to make it happen. He quickly worked on building relationships with all of the parties involved including the property manager and general contractor. Since he already had a relationship with the Color Art Integrated Interiors group based on the work they did together at the Sunset office, getting things started with Jeff Bauer (Account Executive) and Gary Arthur (Senior Project Manager, FMSG) required little effort. When David was notified that he was to take over the move, he was faced with the daunting task of finding and securing property, and getting caught up with the people who would design, build out, install and move everyone in by December 06.

At this point, Color Art Integrated Interiors had already been working with the Charter group - helping them develop the architect's engineering/technology concept with concrete pathways and open ceilings. Color Art's design team, lead by Karla Herrin, worked with some of the older cubes brought in from the Sunset Hills location, but went for a more contemporary and functional working environment with their new selections. Throughout the 22,000 square foot facility, you'll find post and beam, work settings, unique flooring options including stained concrete mixed with carpet tile and exposed ceilings. This, along with flat screens, innovative furniture solutions and accent colors - makes for a very "cutting edge" look which is what Charter Media wanted.

With the direction of Gary Arthur, along with Color Art Furniture, FMSG (Facility Management Services Group), and CIC (Commercial Installation & Construction), their seamless integration kept this project on target and on time. According to David Wehner, Director of Technical Operations for Charter Media, "It was a tight timeline, and because of the synchronicity of all parties involved, we were able to work through the change orders seamlessly, keeping this project on track. This is our second project working along with Color Art - that says a lot already."

Project Integrator:
Facility Management
Services Group

Furniture
Color Art Furniture

Installation:
Commercial Installation
& Construction

Move Management:
Facility Management
Services Group



Color Art Integrated Interiors
Because what's inside counts.



The Result:

With 32 private offices, 4 conference rooms, post and beam configurations and over 80 workstations, the installation for this project was no small feat. According to Scott Henson, Installation Foreman, "One of the biggest challenges was customizing the 60" post and beam configurations. The thick, metal beams over 12" wide had to be cut down to 30" to fit within the constraints of the design." For a project on such a tight timeline, this was a minor issue for the installation team and was resolved with no problems.

This is a new culture for the team at Charter Media. As a result, there has been a learning curve in keeping noise level down due to the open ceilings, for example, but that seems to be a minor issue in the entire scheme of things. The result is not the most traditional of offices. But it was never meant to be. Explains David, "Being the advertising office that we are, *cutting edge* is where you want to be. So when we bring clients in here – the response is always phenomenal. Everything from the design of the carpet to the lighting that is projected upwards and then drops down – it's all about the experience." And maybe the motorcycle and popcorn machine in the office lounge also helps build that creative flow at Charter Media. After all, it's all about the experience.

David Wehner:

Director of Technical Operations, Charter Media

"To get tossed into a project of this magnitude, I just don't feel that it could have been done without the integration and cooperation of everyone involved. Every week we had conference calls - where everyone came together, worked through issues and the end result was exactly what we designed. "

Gary Arthur:

Senior Project Manager, FMSG

"With the loss of our initial contact on this project, it could have been detrimental in getting everything back on track including having to get the replacement person up to speed. With David's involvement, we were able to get our work done on time and on budget - without any distractions. "

Scott Henson:

Installation Foreman, CIC

"The Charter Media project ran smoothly with few issues. Our installation team was able to stay on track and work within the time constraints and design challenges - despite the learning curve that can come with these types of construction projects."

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Celebrating Our 60th Anniversary



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